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COSMOSCOW

6-9.09.2018

International
Contemporary
Art Fair

September 6-9, 2018
Gostiny Dvor, Moscow
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Collector's Eye 2018, Project Organized by Smart Art, To Help Cosmoscov Guests To Overcome The Fear Of Missing Out

- Works of contemporary artists as part of recreational space
- Cognitive therapy and mindfulness in the midst of art surrounding

Press Release, Moscow, July 23, 2018 - This year, Collector's Eye contemporary art exhibition of private loans, which takes place on an annual basis as part of Cosmoscov non-commercial programme, will take an unusual turn with a new concept. The FOMO SAPIENS project will run as a pop-up center of cognitive practices representing works of Russian and international contemporary artists, such as Evgeny Antufiev, Philip-Lorca diCorcia, Cyprien Gaillard, Anastasia Potemkina, Alexander Povzner, Richard Prince and Sergey Sapozhnikov. The FOMO SAPIENS project, curated by Maria Kramar and organized by Smart Art, will provide Cosmoscov guests with an opportunity to get into the privacy of their own minds and draw attention to their inner selves.

"In recent years, interest in various mindfulness practices has been growing significantly. With ever-increasing frequency, academic periodicals write about how understanding oneself, including emotions, body, breathing, movements, and desires, along with acceptance of the outside world leads to changes in the brain structure and particularly to a decrease of the stress level. Such practices are also indispensable in choosing artworks because only a state of complete concentration allows you to make a conscious choice," said **Maria Kramar**, curator of the project.

The exhibition will include artworks from Russian private collections. Such format will once again demonstrate the interest of Russian collectors to the local and international artists. *"This year, we will show a new project by Sveta Shuvaeva in the frames of Parallel Programme. Managing the Collector's Eye thematic exhibition is quite another matter. It is a very important and pleasant mission since for several years now we have been solving one of the most difficult tasks – being an intermediary between young artists and a new generation of collectors. We are grateful for placing confidence in us and are happy to*

let art lovers from all over the world know how rapidly collecting is developing in Russia and how diverse are the interests of Russian collectors,” – the organizers, **Anastasia Karneeva** and **Ekaterina Vinokurova** from Smart Art, further commented.

“This year, the Cosmospow fair once again sets new records for the number of participants. We will offer our guests an extremely diverse programme. Therefore, I am very pleased that there will be a separate area where, with the help of art, anyone will get a chance to restore their emotional balance and overcome the feelings of anxiety that are an integral part of life in a modern metropolis,” added **Margarita Pushkina**, Founding Director of Cosmospow International Contemporary Art Fair and Founder of Cosmospow Foundation for Contemporary Art.

Cosmospow fair is supported by Main Partner **Qatar Airways**, Strategic Partner **Credit Suisse**, Official Partner **Beluga** and Official Hotel **St. Regis Moscow Nikolskaya**.

Note to editors:

Collector’s Eye

The Collector’s Eye curated exhibition takes place as part of Cosmospow, drawing the significant attention of the art community, media, and general audience, starting from 2014. It is one of the most notable events of the fair, previously curated by Olga Vashchilina, collector and art consultant. In 2014, Collector’s Eye exhibition included works by such renowned artists as Christopher Wool, Urs Fischer, Cecily Brown, Marc Newson, Daniel Lefcourt, Ilya Kabakov and many other artists. In 2015, the exhibition borrowed works from private collections to imagine what how avant-garde art could have coexisted with works of Old Masters in Soviet interiors of the 1960’s. The exhibition included works by such renowned artists as Georg Baselitz, Cindy Sherman, Stephan Balkenhol, Richard Avedon and others. In 2016, some of the most striking exhibits of the Collector’s Eye exhibition included works by Peter Halley, George Condo, Timur Novikov, Evgeniy Antufiev, Hiroshi Sugimoto, Vik Muniz, Viktor Pivovarov, Aslan Gaysumov and others. In 2017 the exhibition was titled Responsible Choice, focusing attention on the responsibility of each art institution and featuring artworks from the following collections: Moscow Museum of Modern Art, Museum of Russian Impressionism, the Foundation of Vladimir Smirnov and Konstantine Sorokin, Gogova Foundation, Pechersky Family Art Foundation, Popov Foundation.

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Cosmospow 2018 will take place from 6 to 9 September 2018 at Gostiny Dvor. 6 September is a dedicated to press, art professionals, and collectors. Public viewing is from 7 to 9 September.

About Cosmospow

Cosmospow International Contemporary Art Fair was launched by Russian collector and philanthropist Margarita Pushkina in 2010 and aims to bring together both Russian and international collectors, galleries and artists. Cosmospow is Russia’s only international art fair taking place every September with its own spot in an international art calendar. The 5th anniversary edition of the fair took place at the Gostiny Dvor on September 8-10, 2017

representing a record number of 54 Russian and International galleries and welcoming 19,200 guests. Over 2,000 people visited Cosmocoscow Collectors' Preview.

Smart Art

Smart Art is an art consultancy closely working with Russian contemporary artists. The company was initiated with a desire to further broaden the understanding and appreciation for these artists' oeuvre through various projects and educational initiatives. Smart Art acts as an intermediary between young artists and a new generation of collectors providing new platforms for their interaction. The list of latest projects includes Sergey Sapozhnikov's exhibition at the Udarnik Cinema and Daria Irincheeva's Empty Knowledge personal project at the Moscow office of Christie's auction house among others.

Partners



Main Partner

Qatar Airways, the national carrier of the State of Qatar, is celebrating more than 20 years of Going Places Together with travellers across its more than 150 business and leisure destinations. The world's fastest-growing airline will add a number of exciting new destinations to its growing network in 2018, including Tallinn, Estonia; Valletta, Malta and many more, flying passengers on board its modern fleet of more than 200 aircraft.

A multiple award-winning airline, Qatar Airways was named 'Airline of the Year' by the 2017 World Airline Awards, managed by international air transport rating organisation Skytrax. It was also named 'World's Best Business Class,' 'Best Airline in the Middle East,' and 'World's Best First Class Airline Lounge.'

Qatar Airways is a member of the oneworld global alliance. The award-winning alliance was named the World's Best Airline Alliance 2015 by Skytrax for the third year running. Qatar Airways was the first Gulf carrier to join global airline alliance, oneworld, enabling its passengers to benefit from more than 1,000 airports in more than 150 countries, with 14,250 daily departures.

Oryx One, Qatar Airways' in-flight entertainment system offers passengers up to 4,000 entertainment options from the latest blockbuster movies, TV box sets, music, games and much more. Passengers flying on Qatar Airways flights served by its B787, A350, A380, A319 and select A320 and A330 aircraft can also stay in touch with their friends and family around the world by using the award-winning airline's on-board Wi-Fi and GSM service.

Qatar Airways proudly supports a range of exciting international and local initiatives dedicated to enriching the global community that it serves. Qatar Airways, the official FIFA partner, is the official sponsor of many top-level sporting events, including the FIFA 2018 and 2022 World Cups, reflecting the values of sports as a means of bringing people together, something at the core of the airline's own brand message - Going Places Together.

Qatar Airways Cargo, the world's third largest international cargo carrier, serves more than 60 exclusive freighter destinations worldwide via its world-class Doha hub and also delivers freight to more than 150 key business and leisure destinations globally with more than 200 aircraft. The Qatar Airways Cargo fleet includes eight Airbus A330 freighters, 13 Boeing 777 freighters and two Boeing 747-8 freighters.



Year of Culture Qatar-Russia 2018

2018 has been announced as a Year of Culture between Qatar and Russia. Despite the differences in size, climate and geography, our countries share common values - the will to modernize yet save and cherish national traditions and the goal to build the most comfortable infrastructure maximizing human potential.

Cross-cultural collaborations between Russian and Qatar cultural, educational and social institutions (museums, galleries, charity foundations, universities etc.) will be a meeting point for two distinct cultures, which unite respect for their historical heritage and the ability to respond to the challenges of contemporary world. These areas reflect Russia's and Qatar's mutual interest towards key cultural spheres in which the accent on one's needs and aspirations becomes the key to nation's prosperity.

The Year of Culture Qatar-Russia 2018 create an atmosphere of trust and understanding which is crucial to build business relationships and strengthen economic, tourist and cultural partnership between two countries.



Strategic Partner

Credit Suisse – one of the world's leading financial services companies. Its strategy builds on Credit Suisse's core strengths: its position as a leading wealth manager, its specialist investment banking capabilities and its strong presence in its home market of Switzerland. Credit Suisse seeks to follow a balanced approach to wealth management, aiming to capitalize on both the large pool of wealth within mature markets as well as the significant growth in wealth in Asia Pacific and other emerging markets, while also serving key developed markets with an emphasis on Switzerland. Credit Suisse employs approximately 46'840 people. The registered shares (CSGN) Credit Suisse Group AG are listed in Switzerland and, in the form of American Depository Shares (CS), in New York. Further information about Credit Suisse can be found at www.credit-suisse.com.



Official partner

Beluga is the number one vodka in the super-premium and ultra-premium segments in Russia. Its unrivalled taste has made Beluga a renowned global brand and a symbol of luxury and success. The entire Beluga Vodka range is produced at the historical Mariinsk Distillery, established in 1900 in one of the most tranquil areas of Russia, in the heart of Siberia some 300 kilometers from the nearest town. Beluga combines industry-leading, cutting-edge equipment and traditional techniques to create a truly exclusive product. Made with a special malt spirit and natural Siberian ingredients, including the purest water from artesian wells, all Beluga vodkas undergo a unique resting period lasting from 30 and 90 days. The result is an exquisite, velvety and luxurious taste, with each bottle having a distinct character. The perfect accompaniment for caviar, Beluga vodka is best appreciated neat. www.vodka-beluga.com



Official Hotel

The St. Regis Moscow Nikolskaya is a luxurious hotel located in the historical center of the city, the heart of the Russian capital, just a few steps away from the Red Square, the Kremlin and Gostiny Dvor – Cosmospow Fair's venue. The hotel offers 210 spacious rooms and suites, including the Presidential and Royal suites, 160 sq.m. each. Some of the rooms overlook the Lubyanka Square, others face a cozy inner courtyard. The hotel features an Italian osteria A Tavola, Lobby Bar Orlov, 6 conference rooms, including the Rooftop Hall with a panoramic view of the Kremlin and the Red Square. The hotel also offers an exclusive Iridium SPA complex with an indoor pool and patio, sauna, hammam and a modern fitness center. A distinguished feature of the hotel is its butler service for all room types, which provides individual service for every guest. www.stregismoscow.com @stregismoscownikolskaya