10<sup>th</sup> International contemporary art fair

15-17.09.2022 Moscow Gostiny Dvor

## cosmoscow

## COSMOSCOW 2022 WAS ATTENDED BY A RECORD NUMBER OF GUESTS: OVER 24 THOUSAND PEOPLE

- 72 galleries from Moscow, St. Petersburg, Voronezh, Nizhny Novgorod, Yekaterinburg, Kaluga and Vladivostok presented more than 1,600 works of contemporary art
- Following Cosmoscow Preview which took place on September 14, galleries announced successful sales
- Thanks to Tinkoff Private, while buying art at the fair or on the TEO platform, collectors were able to apply for cashback. The total amount of cashback will be more than €215,000
- As part of the Cosmoscow Talk program, 24 discussions featuring 89 art experts were held
- In total, more than 24 thousand people visited Cosmoscow 2022, an absolute record in the history of the fair
- Along with Cosmoscow 2022, its satellite, blazar young art fair was held for the third time, as well as special projects with the Diana Vishneva Foundation and the new music festival SOUND UP

The 10th anniversary edition of Cosmoscow contemporary art fair was held on September 15–17, supported by Official Partner Tinkoff Private, the Lunar project from Hutton, Partners Beluga, Tete de Cheval, BORK, ZENIT, and Official Hotel St. Regis Moscow Nikolskaya. As usual, the fair was held at Gostiny Dvor.

Gallery sales at the 10th Cosmoscow International Contemporary Art Fair turned out to be commensurate with previous years. The top most expensive works sold during the fair included works by Alexander Kosolapov ("Blue Caviar", Syntax Gallery – €63,500), Greg Gorman ("Grace Jones in a Hat. Los Angeles", Lumiere Gallery – €45,000), Igor Skaletsky ("Vorseyshestvo", Alina Pinsky Gallery – €30,000), Vika Kosheleva ("Pluton Juice", Serene Gallery – €25,000), Aidan Salakhova (from the "Without Words" series, XL Projects – €23,000) and Andrey Berger ("Flickering 2", FUTURO Gallery – €16,000).

Following thy day of Preview, on September 14, the galleries announced successful sales, and some of them even managed to rehang works at their booths 2 or 3 times in 4 days. A high level of sales on the first day was shown by Marina Gisich Gallery and Anna Nova Galery (St. Petersburg), ASKERI GALLERY (Moscow), Lumiere Gallery (Moscow), XL projects (Moscow), сцена/szena (Moscow).

# Marina Gisich, founder of Marina Gisich Gallery (winner of Cosmoscow 2022 Stand Prize):

"According to our feelings, the atmosphere at the fair this year was very lively. At the same time, for us, this fair turned out to be one of the most difficult in our practice. The request frequency has doubled, and we have received a lot of new contacts, thus collecting a serious reserve for the future. It's not just about financial success, which we strive for every year and often achieve very good results. We felt an amazing moment of "need," of desirability on a scale. And the point here, of course, is not only the Stand Prize, which we were very pleased and honored to receive. For the first time, we felt the importance of the cultural context as a lagoon where people can hide from information. In difficult times, you want to look for new sources of inspiration and survival. And in that sense, Cosmoscow has probably become such an island of emotional stability."



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As part of the 10th edition of Cosmoscow, Tinkoff Private, a digital bank for wealthy clients, offered a special opportunity: collectors buying art at Cosmoscow or on the TEO platform hosting the online version of the fair, will receive a cashback of up to 10% of the purchase amount. The total amount of cashback, according to preliminary estimates of Tinkoff Private, will amount to €215,000. The cashback offer for buying works of art at TEO will last through the end of the year.

The price range of works bought at Cosmoscow this year ranged from €100 to €63,500 (works on display ranged from €15 to €197,500). Thanks to the online version of the fair, which is again hosted on the TEO platform (teodorus.art), all prices and descriptions of works are available on the website. Cosmoscow Online will continue its work through September 25.

Over 24,000 people visited Cosmoscow over 4 days (including Preview). Guests participated in 24 panel discussions regarding the current state of the art market and the safety of digital artists and NFT as part of Cosmoscow Talks program and the Creative Industries Agency Art Forum, as well as special events for collectors in the Collectors' Lounge (registration for discussions about investing and collecting, as well as star tours, was available in a special version of the Tinkoff private banking digital mobile application).

More than 350 young guests from 2 to 16 years old visited the Cosmoscow Kids by Algorithm children's area during the public days of the fair. They participated in architectural and ceramic workshops organized by Algorithm International School, and also worked hand in hand with Cosmoscow 2022 Artist of the Year Valery Chtak.

More than 500 people attended the "Piano Theater for 6 Pianos" concert hosted by the SOUND UP festival of new music on the evening of September 15th. The guests enjoyed the piano sound of the works of American classics. On the last day of the fair, September 17, Cosmoscow also presented "Several Ways to Start a Conversation" choreographic performance by Tarik Burnashev, a permanent resident of the STATION art platform (Institution of the Year). The performance was seen by more than 600 guests of Cosmoscow.

Visitors could learn more about all the booths of Cosmoscow participating galleries, as well as about art projects created especially for the fair with the support of the Cosmoscow Foundation and partners, by downloading "Tell Me About Art" free audio guide created together with Radio 7.

During the public days of the fair, a special Chtak Electrobus, launched jointly with the Museum of Transport, ran between the Cosmoscow (Gostiny Dvor) and blazar (Museum of Moscow) venues.