

14 September 2015

Press Release

RUSSIA'S ONLY CONTEMPORARY ART FAIR SHOWS MOSCOW TO BE ONE OF THE FASTEST GROWING ART CAPITALS IN THE WORLD

Strong collector turnout reflects growing desire for Russia to compete on the international scene, with high-quality works and good sales proving there is a growing contemporary art market in Russia

Major partner Credit Suisse acquire work by young Russian Artist for their Moscow office

Supported by Credit Suisse and Mercury Jewellery



Moscow, 14 September - The 2015 edition of Cosmoscow, Russia's only international contemporary art fair, came to a close with good sales reported across Russian and international exhibitors. Despite a potentially challenging economic backdrop, the fair's reception from visitors, arts professionals, partner museums and collectors demonstrates contemporary art programming is a firm fixture in the capital, and that the fair has an extensive pool of loyal followers.

"We're delighted with the response to this year's fair," comment **Co-Directors Margarita Pushkina and Sandra Nedvetskaia**. "We are extremely grateful to all the exhibitors, artists, partnering institutions and guests. Cosmoscow was started to help develop a growing artist scene in Russia, and we believe that the sales and increased visitors, as well as the positive response from major partners, show that we're steadily helping to make a difference here."

Exhibitors from Russia, the CIS, the EU and USA brought a selection of well-known and emerging artists to just over 14,000 visitors. Greeted at the entrance by dynamic works from the artist duo Recycle group, and Cosmoscow's artist of the year, Alexandra Paperno, many reflected on the historic location of Gostiny Dvor, and the excellent design. The preview attracted over 2,500 visitors, among them well-known art professionals and collectors such as Inna Bazhenova, Shalva Breus, Boris Belotserkovsky, Patricia Kamp, Teresa Mavika, Valeria Rodnyanskaia, Andreas Rumbler, Simon Mraz, and Peter Weibel many of whom attended the Naked Heart Foundation contemporary art auction, with Natalia Vodianova.

This year Credit Suisse has become a Strategic Partner to Cosmoscow for the first time. The Swiss-headquartered bank has a long history of supporting the arts. Credit Suisse announced a purchase of a work entitled "Crowd Character" by the young Russian artist Svetlana Shuvaeva, represented at the fair as a part of the Artists' Patron Programme, organized by the fair. **Dmitri Kushaev**, Credit Suisse CEO Private Banking Russia, said: *"Contemporary art is becoming increasingly popular with our clients in Russia, and Credit Suisse has always had a long-standing commitment to sponsoring the arts. Cosmoscow provides a unique opportunity to bring the contemporary art world together in Moscow and we are very pleased to be associated with it in this way."*

The Fair was supported by Mercury Jewellery, Cadillac, and partner of "Collector's Eye" exhibition Airbus Corporate Jets. The Off white auction partner Guerlain presented a unique artistic project created by the Chinese artist Liu Bolin in honor of the legendary perfume La Petite Robe Noire. During the opening of Cosmoscow Beluga presented a limited edition of the golden bottle Beluga Noble Jubilee. Throughout the fair the guests have tasted new cocktails created by Beluga in honor of Cosmoscow Art Fair.

Harry Blain, of London gallery Blain|Southern, was enthusiastic about their first participation in the fair. *"Blain|Southern was proud to present the work of Bill Viola, and honoured to be able to support Natalia Vodianova's Naked Heart foundation through Rachel Howard's donation of one of her new paintings"*, he commented. *"We showed a number of the gallery artists at the fair including the large Sacrificial Heart sculpture by Tim Noble and Sue Webster which was placed in the middle of the fair. We were particularly happy that Mat Collishaw was able to join us in Moscow. Cosmoscow has all the makings of what will grow to be one of the world's 'must go to' art fairs."*

Other exhibitors also reflected on their experience of the fair:

"Cosmoscow is a well-organised fair, with a really good design. Its fair Directors have made a great effort to make the fair comfortable for exhibitors, and it is a great example of a fair that takes care of its visitors. Having international exhibitors here is really important." **Dimitry Khankin**, Director, Triumph Gallery

"The gallery has participated at major international art fairs including the famous Artissima in Turin for the past seven years. But taking part in Cosmoscow this year is the first case in my practice of the gallery booth paying off in the first day." **Nadezhda Stepanova**, Triangle Gallery

"Cosmoscow 2015 demonstrated a high level of organisation, quality programming and an impressive number of guests. It has a huge potential to consolidate the rather segmented art scene of Russia and Eastern Europe. We are extremely pleased with the results, especially with the fact that a couple of our new clients are collectors from Europe and USA". **Olga Temnikova**, Director, Temnikova & Kasela Gallery

"The fair has grown despite all the conditions, political and economical, and Gostiny Dvor looked very good as a venue. Gulnur Mukazhanova happened to become a new star- we have a waiting list for her works now." **Mariana Gogova**, Founder, Artwin Gallery.

"We felt Cosmoscow was a good opportunity to start a network in Russia, and we've had great interest in the two artists we brought – Chao Lu, from China, and Antonis Donef, from Greece. We've had some sales, and met interesting people, including two or three Russian collectors who are based in London. We would love to come back." **Georgia Adamson**, Sales Director, rosenfeld porcini, London

"We've sold pieces by Kerim Ragimov and Ivan Gorshkov that will go to private Russian and American collections. People who bought works at our booth were both established collectors looking for particular

pieces to complement their collections and a younger generation of people making their first purchases." **Marina Gisich**, Marina Gisich Gallery

"We've successfully sold The Gleam by Stepan Ryabchenko to an international collector. Nikita Shalenny's Siberia in its turn drew significant attention from a museum collection." **Maria Shalueva**, Artsvit

"We have sold multiple works – there are more collectors here this year, and you can really feel that things are developing in Russia." **Marina Alvit**, Executive Director, UVG art gallery

"This is by far the best-looking building and install I've ever seen at a fair. We came with no expectations, and we're pleased because it's been a success – we have sold, met new collectors and some museum directors." **Stephan Stoyanov**, Owner & Director, One Gallery

"At our booth we presented works by Anatoly Gankevich, Vladislav Mamyshev-Monroe and Valery Katsuba, and selected works by these artists were successfully purchased. Some of our clients flew from overseas specifically to buy these pieces at Cosmoscw. It is also worth mentioning the excellent organisation of the fair, and the notable list of guests on the opening day." **Vladimir Frolov**, Frolov Gallery.

"We are pleased with the results. We sold an important piece by Taisia Korotkova to a European collector, a number of her new works, as well as a work by Hans Vandekerckhove, titled Window on the South. We've also been glad to get positive feedback from fellow exhibitors." **Nadezhda Kotova**, NK Gallery

The *Off white* charity auction took place on the opening evening of the fair with all proceeds benefitting the Naked Heart Foundation, founded by supermodel and philanthropist Natalia Vodianova to provide support to disadvantaged and disabled Russian children and their families. Featuring 20 works donated by participating galleries and artists, the auction was supported by Christie's and Guerlain. Highlights included works by Rachel Howard, Chao Lu, Olga Chernysheva, Alexandra Paperno, Polina Kanis, Kirill Garshin and Evgeny Dedov. Total sales figures from the *Off white* auction reached 171,500 Euros, with 24,000 Euros the highest price reached, for a portrait of Diana Vishneva by the French fashion icon Patrick Demarchelier.

A specially curated exhibition of private loans, *Collector's Eye*, garnered particular attention. Giving an insight into private collections from across the capital, this year's presentation was entitled *If I could... From an imaginary past to a certain future*. The exhibition envisaged what the living room of a Russian collector in the 1960s and 70s might have looked like in a world without the Iron Curtain, in which money and censorship had not been issues. Curated by Olga Vashilina, the exhibition mixed periods and media, featuring stylish 1960s Russian furnishings to complement walls adorned with the best of the Avant Garde and Old Masters, with highlights including works by Rudolph Stingel and Richard Avedon. *If I could...* also had a 21st century twist, considering the young Russian collector of today through the addition of key contemporary art pieces from Georg Baselitz, Sherrie Levine, Brent Wadden, to Cindy Sherman, and selected young Russian artists. The project was supported by Airbus Corporate Jets, producer of the most modern, comfortable and spacious business jets.

Cosmoscw's extensive parallel programming was well received, with excellent attendance at the Cosmoscw Talks programme, especially by the visiting public. Talks included a lecture on the value of contemporary art by Melanie Gerlis, art market editor at The Art Newspaper, a lecture by Katerina Chuchalina, curator and head of exhibition programme at V-A-C Foundation, and Victor Miziano, curator of the exhibitional project "Impossible Community" at Moscow Museum of Modern Art. discussions covered topics of vital importance for Russian and international art communities.

The Cosmoscw Artists' Patron Programme, which supports cutting-edge Russian artists, announced this year's winners, chosen by an expert jury consisting of Kate Fowle, Curator, Garage Museum of Contemporary Art, Patricia Kamp, Curator, Museum Frieder Burda, Victor Miziano, Curator and art theorist, and Heike Munder, Director at Migros Museum of Contemporary Art, Zurich. From a shortlist of thirteen artists, four winners were chosen: Evgeny Antufiev, Ilya Dolgov, Ivan Novikov, and Svetlana Shuvaeva. All the winners will be connected with personal patrons for a 12-month time. They will also present their works produced during this period at Cosmoscw 2016. *"All thirteen dossiers had been inspiring to us and we had very fruitful discussions around them,"* reflected **Heike Munder**, on her participation on the selection panel. *"We are very happy that we could choose four artists from slightly different generations, areas and different approaches towards art. I wish to see more of these four artists in the future!"*

Many partners of the fair held special events during the fair, including the Moscow Museum of Modern Art, who opened a major retrospective of the Austrian film and performance artist, Peter Weibel.

This year's edition of Cosmoscw was supported by Credit Suisse, Mercury Jewellery, Cadillac, Airbus Corporate Jets, Guerlain, Beluga, online partner Artsy, and more.

Cosmoscw is proud to be supported by a strong advisory board consisting of major international art world figures such as Dilyara Allakhverdova, Teresa Mavica, Olga Vashchilina, Vasili Tsereteli, Natalia Vodianova and Antoine Arnault. Members of the Cosmoscw expert committee include Elena Selina, Curator at XL Gallery and XL Projects, and Fernando Frances, Director and Partner of Galería Javier López & Fer Frances.

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NOTES TO EDITORS

List of Galleries

1. 11.12 GALLERY (MOSCOW)
2. ANNA NOVA ART GALLERY (ST. PETERSBURG)
3. ARTSVIT GALLERY (DNEPROPETROVSK)
4. ARTWIN GALLERY (MOSCOW)
5. BLAIN | SOUTHERN GALLERY (LONDON - BERLIN)
6. ELYSIUM GALLERY (VILNIUS)
7. FROLOV GALLERY (MOSCOW)
8. GALERÍA JAVIER LÓPEZ & FER FRANCES (MADRID)
9. GALERIE IRAGUI (MOSCOW)
10. GALLERY 21 (MOSCOW)
11. GARY TATINTSIAN GALLERY (NEW YORK - MOSCOW)
12. GLAZ GALLERY (MOSCOW)
13. GRIDCHINHALL GALLERY (MOSCOW REGION)
14. HERITAGE GALLERY (MOSCOW)
15. HLAM GALLERY (VORONEZH)
16. KULTPROEKT GALLERY (MOSCOW)
17. MARINA GISICH GALLERY (ST. PETERSBURG)
18. NK GALLERY (ANTWERP)
19. ONE GALLERY (NEW YORK - SOFIA)
20. PECHERSKY GALLERY (MOSCOW)
21. POP/OFF/ART GALLERY (MOSCOW - BERLIN)

22. ROSENFELD PORCINI (LONDON)
23. ROZA AZORA GALLERY (MOSCOW)
24. RUARTS GALLERY (MOSCOW)
25. SAVINA GALLERY (ST. PETERSBURG)
26. TELLi GALLERY (ALMATY)
27. TEMNIKOVA & KASELA (TALLINN)
28. TNN ART (TBILISI)
29. TOLK GALLERY (NIZHNY NOVGOROD)
30. TRIANGLE GALLERY (MOSCOW)
31. TRIUMPH GALLERY (MOSCOW)
32. UVG ART GALLERY (YEKATERINBURG - BUDAPEST)
33. VOSTOCHNAYA GALLERY (MOSCOW)
34. XL GALLERY (MOSCOW)

Off white Auction: List of Works

Kirill Garshin *From the series Polaroid 3000 (Lecture)*, 2015
Evgeniy Dedov *Head*, 2015
Nikolai Ishchuk *Non Sequitur series*, 2014
Sergey Kishchenko *From the series Observation Journal*, 2014-2015
Gulnur Mukazhanova *Mankurt 1 (from the series 'Mankurts in the Megapolis')*, 2011-2012
Oleg Dou *My Guardians*, 2015
Sergei Borisov *Jazz During the Break*, 1987
Rachel Howard *Still Life*, 2014
Ekaterina Anokhina *Untitled (from the Nudes series)*, 2015
Chao Lu *Crowded People*, 2015
Irina Korina *Untitled*, 2014
Igor Palmin *Horse Guards Manege, Saint-Petersbourg*, 2013
ZIP group *Anarch-communists*, 2015
Olga Chernysheva *Untitled (from the series 'The Giver of Hope at Revolution Square')*, 2015
Alexander Obrazumov *7753191*, 2015
Alexandra Paperno *Untitled (from the 'Birding' series)*, 2010
Polina Kanis *Workout*, 2011
Ilmira Bolotyan *Metrorealism. No. 7/21*, 2013
Janarbek Amankulov *Composition No. 3*, 2015
Patrick Demarchelier *Untitled*, 2014

Cosmoscow

Initially launched by patron and collector Margarita Pushkina in 2010, specifically to create an international calendar event for Russia's contemporary art scene. Re-launched last year with Co-Director Sandra Nedvetskaia, formerly of Christie's Russia, Cosmoscow aims to bring International and Russian artists and collectors together. Cosmoscow is the only international contemporary art fair in Russia, and this year's edition – its third inauguration – was held from 11 - 13 September 2015 at Gostiny Dvor, Moscow, situated close to the Kremlin and Red Square. At a time of increased recognition of contemporary art by Russian-speaking artists, Cosmoscow brings together major Russian art world players, opens current contemporary art practice to international audiences, and creates more opportunities for artists in the region. Around the city, satellite exhibitions and cultural events were held at the same time as the fair as part of the carefully curated VIP programme, alongside a major charity art auction for the Naked Heart Foundation, an additional draw for key international collectors to come to Moscow in September.

Strategic partner

Credit Suisse is one of the world's leading financial services providers. As an integrated bank, Credit Suisse offers clients its combined expertise in the areas of private banking, investment banking and asset management. Credit Suisse provides advisory services, comprehensive solutions and innovative products to companies, institutional clients and high-net-worth private clients globally, as well as to retail clients in Switzerland. Credit Suisse is headquartered in Zurich and operates in over 50 countries worldwide. The group employs approximately 46,400 people. The registered shares (CSGN) of Credit Suisse's parent company, Credit Suisse Group AG, are listed in Switzerland and, in the form of American Depositary Shares (CS), in New York. Further information about Credit Suisse can be found at www.credit-suisse.com.

**Jewellery partner**

Mercury was founded in 1993 in Moscow, Russia, and began its history with a multi-brand watch and jewelry boutique. Today Mercury is the exclusive official distributor of the world's best-known jewelry and watch brands, with 15 boutiques in 4 key Russian cities: Moscow, St. Petersburg, Ekaterinburg and Sochi. At the beginning of 2015, the company opened a new page in its history by launching a new jewelry brand – Mercury Jewellery. The new name was well received by clients and professionals alike, and became the winner of Robb Report's Best of the Best annual award as "The most successful jewelry project of 2015". Mercury Jewellery uses the best Italian designs and artisanship. All the pieces are made of 18kt white, rose gold, and presented in three collections of classic design: Classic, Flower and Color. The natural beauty of the most precious gemstones inspires them: diamonds, rubies, sapphires and emeralds. Top professionals select all stones and each is certified. Each piece of jewelry is marked with a Mercury logo engraving or an elegant "M" charm on pendants and bracelets.

**Automobile partner**

Cadillac has been a leading luxury auto brand since 1902. Today Cadillac is growing globally, driven by an expanding product portfolio featuring dramatic design and technology. Cadillac introduced a new design philosophy for the 21st century called "Art and Science" which incorporates sharp, sheer forms and crisp edges – a form vocabulary that expresses bold, high-technology design. The following carlines are available in Russia: mid-sized sedan ATS, full-size sedan CTS, SRX crossover and full size Escalade SUV.

**Partner of "Collector's Eye" Exhibition**

Airbus corporate jets have the widest and tallest cabins of any business jet, while being similar in size externally. Originating from the world's most modern aircraft family, they deliver unequalled comfort and space, plus intercontinental range, and have won over 170 orders. Airbus corporate jets are flying on every continent, including Antarctica, deliver excellent reliability, and are comprehensively supported around the world, around the clock.

GUERLAIN

Off white auction and exhibition partner

Guerlain perfume house is long and deeply connected with art. Since 1828 when it was founded, the House has been constantly collaborating with artists for creating design of perfume flacons and boutique interiors. For the last 8 years Guerlain is the official partner of FIAC art fair, and for the second time supports Cosmoscw, the only Russian contemporary art fair.

Naked Heart Foundation

Naked Heart Foundation is an international charity founded in 2004 by Natalia Vodianova, supermodel and philanthropist. Its mission is to help build an inclusive society that is open to people with disabilities and special needs, through play and the creation of free support services for disadvantaged families. To date over 140 play facilities have been built, and the Foundation continues to support a range of other Russian NGOs focused on children with special needs, as well as running a Family Support Centre in Nizhny Novgorod, organising annual international "Every Child Deserves a Family" forum, and delivering many more projects.

Garage Museum of Contemporary Art

Garage Museum of Contemporary Art is a place for people, art, and ideas to create history. Founded in 2008 by Dasha Zhukova, the museum is the first philanthropic institution in Russia to create a comprehensive public mandate for contemporary art and culture. The organization was initially housed in (and received its name from) the renowned Bakhmetevsky Bus Garage in Moscow, designed by the Constructivist architect Konstantin Melnikov. In 2012, Garage relocated to Gorky Park, to a temporary pavilion specifically commissioned from award-winning architect Shigeru Ban. A year later, a purpose-built Education Center was opened next to the Pavilion. On May 1, 2014, Garage Center for Contemporary Culture changed its name to Garage Museum of Contemporary Art, reflecting the founder's commitment to providing long-term public access to living artists and art histories. On June 12, 2015 Garage welcomed visitors to its first permanent home. Designed by Rem Koolhaas and his OMA studio, this is a groundbreaking preservation project that has transformed the famous Vremena Goda (Seasons of the Year) Soviet Modernist restaurant built in 1968 in Gorky Park, into a contemporary museum.

Artsy

Artsy's mission is to make all the world's art accessible to anyone with an internet connection. We are the leading resource for learning about and collecting art from over 3,000 leading galleries, 500 museums and institutions, 40 international art fairs and select auctions. We provide free access via our website (Artsy.net) and iPhone and iPad apps to 300,000 images of art and architecture by 40,000 artists, which includes the world's largest online database of contemporary art. Artsy's encyclopedic database spans historical works, such as the [Rosetta Stone](#) and [the Colosseum](#), to modern and contemporary works by artists such as [Pablo Picasso](#), [Willem de Kooning](#), [Richard Serra](#), [Sarah Lucas](#), and [Cindy Sherman](#). Artsy is powered by The Art Genome Project, a classification system that maps the connections between artists and artworks across time.

MMOMA

The Moscow Museum of Modern Art was founded by Zurab Tsereteli, President of the Russian Academy of Arts. It is the first state Russian museum that concentrates exclusively on the art of the 20th and 21st centuries. Today the Museum, with its five venues in the historic center of the city, plays a vital part in the Moscow art scene. The Museum's permanent collection represents the major stages in the formation and development of the avant-garde, especially in Russia. Many works have been acquired from European and American galleries and auction houses, and thus returned from abroad to form an integral part of Russia's cultural legacy. An extensive section of the permanent display is devoted to Non-Conformist art of the 1960s–1980s. Apart from expanding the permanent collection and organizing multiple temporary exhibitions each year, the Museum engages in various other activities, including research and conservation work, book publishing and others. One of the Museum's priorities is to promote young and emerging artists, bringing them into the contemporary artistic process.

Vladimir Smirnov and Konstantine Sorokin Foundation

In 2008, combining their efforts and creative ideas, Vladimir Smirnov and Konstantin Sorokin created the Modern Arts Fund. Its doors were thrown wide open to artists creating their art without frameworks, borders or conditions. The Fund's mission is to promote young Russian artists, and it supports them by providing opportunities to put creative ideas into practice. The Fund put on its first project, "WC", with great success in December of 2010 within the

The top of the page features a horizontal banner. On the left, the word "cosmoscow" is written in a white, lowercase, sans-serif font. The background of the banner is a dark, textured image with blue and green tones, speckled with small, bright yellow and white dots, resembling a night sky or a microscopic view. The text is positioned on the left side of this banner.

cosmoscow

2015 INTERNATIONAL
CONTEMPORARY
ART FAIR

framework of the first Cosmoscow art fair. In 2011, the Fund acquired its own studios. The former factory premises today bring the visions of contemporary Russian artists to life, as works are created for the Fund's projects.