

Main Partner



# COSMOSCOW

## 7-9.09.2018

International  
Contemporary  
Art Fair

September 7-9, 2018  
Gostiny Dvor, Moscow  
cosmoscow.com

VIP Preview  
Vernissage  
6 September

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Cosmoscow 2018 Museum of the Year – the Pushkin State Museum of Fine Arts – will present its collection of media art for the first time and will conduct the three-day educational programme featuring international experts

As part of Cosmoscow, the Pushkin State Museum of Fine Arts' pavilion will feature video works of such artists as Gary Hill, Fabrizio Plessi, Provmyza art group and Marianne Heske

**Press release, August 22, 2018, Moscow** – Cosmoscow 2018 Museum of the Year, the Pushkin State Museum of Fine Arts, will present a new collection of media art created with the support of Mail.Ru Group and a three-day educational programme dedicated to the development of museum collections and the art market, as well as practical aspects of collecting new media art featuring such experts as Bernard Blistene Gary Hill, Kati Kivinen, Marina Loshak, Olga Shishko among others.

*"All leading international institutions which understand the importance of preserving the 'ephemeral' cultural heritage, are engaged in the formation of media art collections. This is what shows us today the state of modern society and the main changes taking place in the process of understanding the world and its perception by a modern society. We are very glad that even before the opening of the Museum's Quarter the Cosmoscow guests will be able to see our new collection. After all, what we are talking about is the art that is 'alive' where Today and Tomorrow live side by side,"* said **Marina Loshak, Director of The Pushkin State Museum of Fine Arts.**

*"New media is one of the main vectors for the development of contemporary art and, at the same time, a very serious challenge for the art industry. I am very glad that Cosmoscow visitors will be able to get acquainted with the best examples of media art included in the excellent collection of The Pushkin State*

*Museum of Fine Arts and know the opinions of established experts during the educational programme. I'm glad that it happens as part of our cooperation with the Pushkin State Museum, one of the leading museums in the country,"* added **Margarita Pushkina, Founding Director of Cosmoscw International Contemporary Art Fair and Founder of Cosmoscw Foundation for Contemporary Art.**

The collection of media art and the educational programme are organized with the support of the Cosmoscw Foundation for Contemporary Art, founded in 2017. The Foundation combines numerous initiatives of Cosmoscw. The main objective of the Foundation is the systematic support of contemporary art in Russia and the promotion of young artists. The Foundation's activities include purchase of contemporary art works and their donation to museum collections. In 2017, as part of the partnership between Cosmoscw and the State Tretyakov Gallery a special acquisition of three works by Russian artist Andrey Kuzkin was made to the museum's permanent collection with the support of Cosmoscw Foundation for Contemporary Art. **This year, the Pushkin State Museum of Fine Arts will also receive a donation of works by contemporary artist whose name will be announced at the Cosmoscw Press Conference on September 6.**

### **Presentation of the Pushkin State Museum of Fine Arts' media art collection**

Unequaled in Russia, the Pushkin State Museum of Fine Arts' media art collection includes works created on the basis of the museum's collection, site-specific projects and works that allow us to comprehend classical art using the latest technologies. Formation of time-based art collection is the starting point for understanding the new experience of human perception of the surrounding world, in which visual images, tactile sensations and the perception of information by hearing are inextricably linked with the process of cognition. The core of the collection is formed by the works that expand the boundaries of perception and offer new formats of interaction with reality. Special attention is paid to the works that are iconic for the development of media art.

As part of Cosmoscw, the Pushkin State Museum of Fine Arts will present the works of media art classics. Among the works that have already entered the collection and will be represented at the fair are the video installations of **Gary Hill** (USA) and **Fabrizio Plessi** (Italy), the video art of **Marianne Heske** (Norway), and the trilogy of the Russian art group **Provmyza** (Sergey Provorov and Galina Myznikova) "Despair" (2008), "Inspiration" (2010) and "Eternity" (2011).

### **Educational programme**

As part of the educational programme, the Pushkin State Museum of Fine Arts will present the concept of the development of the Museum's media art collection, a promising project of a shared collection developed together with LACMA (Los Angeles County Museum of Art), as well as practical issues of media art collecting, copyright, copies, originals, etc.

Friday, September 7, 2018, 3 pm

### **Session "Know how. The revolution in the art market: from video art to new media. User's manual"**

Among latest fairs' trends are not only the withdrawal of material art and the opening of new horizons for time-based art, but also the transition of the market to digital space and the development of cryptocurrencies. How do all these changes transform the traditional market environment? What prospects does it open for all market participants today? How does the media art market work? What features need to be considered when buying media art and what problems can be encountered? How does the development of digital technology today affect the experience of collecting, selling, and what is the future of the market? The participants of the session are invited to disclose these and related issues in a joint discussion, share their professional knowledge and experience in acquiring works of media art both on the foreign and Russian markets.

**Moderator:** Olga Shishko (Russia), curator of the "Pushkin Museum XXI" programme.

**Participants:** Egbert Dommering (Netherlands), Emeritus professor at the Institute for Information Law of the Amsterdam University, member of the Copyright Commission advising the European Union government and parliament on copyright and related rights; Carlos Duran (Spain), Founding co-director of LOOP and Screen Projects, director of Senda Gallery and Espai2Nou2 Gallery; Daria Parkhomenko (Russia), founder and curator of Laboratoria Art&Science Foundation; Irina Sergeeva (Russia), leading lawyer and consultant on intellectual rights.

Saturday, September 8, 2018, 1 pm

**Session "Buying time. Predicting the future of museum and private collections"**

The participants of the session will discuss how "time" today, rather than objects, becomes the basis of private and museum collections and what prospects are possible in the future for new art collections. Media art radically changes the formats and approaches to the creation of collections apart from expanding the perception and opening the prospect for a dialogue between classical and modern art. Time-based art and video art become a part of museum archives and private collections, as well as active "participants" of the art market. How does the investment in the future correspond to media art, performance and all that exist in the museum environment as time-based art? Works of media art become the basis for creating shared collections, as in the case of the Pushkin State Museum of Fine Arts and LACMA, and also change the traditional approach to collecting.

**Participants:** Marina Loshak (Russia), Director of The Pushkin State Museum of Fine Arts; Dmitry Sergeev (Russia), Deputy Chief Executive Officer of Mail.Ru Group; Kati Kivinen (Finland), Curator at the Museum of Contemporary Art Kiasma; Olesya Turkina (Russia), Leading Researcher of The State Russian Museum; Gary Hill (USA), artist, pioneer of media art, participant in the Features programme at the Art Basel 2018; Svetlana Marich (Russia), Phillips' Worldwide Deputy Chairman; Bernard Blistene (France), Director of the Centre Pompidou (Paris).

Sunday, September 9, 2018, 1 pm

**Session "Psychology of collecting. Collecting media art as a radical practice"**

The session is devoted to the experience of collecting media art, performance and video art. How to move from graphics to video art? How a private media art collection can be built? As part of this event, collectors, gallery owners and art dealers will share their opinions on who is a contemporary media art collector and will discuss with the artists the forms of effective interaction for the formation of a valuable media art collection.

**Participants:** Nikolay Palazhchenko (Russia), curator, art dealer, curator of the Art Management and Gallery Business faculty of the RMA business school; Mila Bazeva (Russia), director of the Artwin Gallery and the Gogova Foundation; Polina Kanis (Russia), artist; Dmitry Volkov (Russia), collector, businessman, SDV Arts & Science Foundation; Carlos Duran (Spain), Founding co-director of LOOP and Screen Projects, director of Senda Gallery and Espai2Nou2 Gallery; Egbert Dommering (Netherlands), Emeritus professor at the Institute for Information Law of the Amsterdam University, member of the Copyright Commission advising the European Union government and parliament on copyright and related rights.

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**Notes to editors:**

6<sup>th</sup> Cosmocosw International Contemporary Art Fair will take place from 7 to 9 September 2018 at Gostiny Dvor supported by Main Partner **Qatar Airways**, Strategic Partner **Credit Suisse**, Automobile Partner **Audi**, Official Partner **Beluga** and Official Hotel **St. Regis Moscow Nikolskaya**. 6 September is dedicated to collectors, art professionals, curators and press. Public viewing is from 7 to 9 September (12 pm to 8 pm).

## **Contacts for press:**

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### **About Cosmoscow**

Cosmoscow International Contemporary Art Fair was launched by Russian collector and philanthropist Margarita Pushkina in 2010 and aims to bring together both Russian and international collectors, galleries and artists. Cosmoscow is Russia's only international art fair taking place every September with its own spot in an international art calendar. The 5th anniversary edition of the fair took place at the Gostiny Dvor on September 8-10, 2017 representing a record number of 54 Russian and International galleries and welcoming 19,200 guests. Over 2,000 people visited Cosmoscow Collectors' Preview.

### **"Pushkin Museum XXI"**

The Pushkin State Museum of Fine Arts has been realizing a strategy aimed at attracting new spectators by incorporating works of contemporary art into the familiar museum exposition since 2014. In 2017, the museum announced the creation of the "Pushkin Museum XXI" programme, which aims to give visitors an idea of the latest art and its brightest representatives. The objective of the programme is to demonstrate the art of "new classics" who speak the language of modern forms.

The mission of the "Pushkin Museum XXI" is to demonstrate the great achievements of the international artistic culture, in the combination of classical and contemporary art. "Pushkin Museum XXI" is an innovative programme, in which all forms of presentation of contemporary art come into dialogue – from painting and sculpture to virtual reality and video art.

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### **Partners**



### **Main Partner**

Qatar Airways, the national carrier of the State of Qatar, is celebrating more than 20 years of Going Places Together with travellers across its more than 150 business and leisure destinations. The world's fastest-growing airline will add a number of exciting new destinations to its growing network in 2018, including Tallinn, Estonia; Valletta, Malta and many more, flying passengers on board its modern fleet of more than 200 aircraft.

A multiple award-winning airline, Qatar Airways was named 'Airline of the Year' by the 2017 World Airline Awards, managed by international air transport rating organisation Skytrax. It was also named 'World's Best Business Class,' 'Best Airline in the Middle East,' and 'World's Best First Class Airline Lounge.'

Qatar Airways is a member of the oneworld global alliance. The award-winning alliance was named the World's Best Airline Alliance 2015 by Skytrax for the third year running. Qatar Airways was the first Gulf carrier to join global airline alliance, oneworld, enabling its passengers to benefit from more than 1,000 airports in more than 150 countries, with 14,250 daily departures.

Oryx One, Qatar Airways' in-flight entertainment system offers passengers up to 4,000 entertainment options from the latest blockbuster movies, TV box sets, music, games and much more. Passengers flying on Qatar Airways flights served by its B787, A350, A380, A319 and select A320 and A330 aircraft can also stay in touch with their friends and family around the world by using the award-winning airline's on-board Wi-Fi and GSM service.

Qatar Airways proudly supports a range of exciting international and local initiatives dedicated to enriching the global community that it serves. Qatar Airways, the official FIFA partner, is the official sponsor of many top-level

sporting events, including the FIFA 2018 and 2022 World Cups, reflecting the values of sports as a means of bringing people together, something at the core of the airline's own brand message - Going Places Together.

Qatar Airways Cargo, the world's third largest international cargo carrier, serves more than 60 exclusive freighter destinations worldwide via its world-class Doha hub and also delivers freight to more than 150 key business and leisure destinations globally with more than 200 aircraft. The Qatar Airways Cargo fleet includes eight Airbus A330 freighters, 13 Boeing 777 freighters and two Boeing 747-8 freighters.



### **Year of Culture Qatar-Russia 2018**

2018 has been announced as a Year of Culture between Qatar and Russia. Despite the differences in size, climate and geography, our countries share common values - the will to modernize yet save and cherish national traditions and the goal to build the most comfortable infrastructure maximizing human potential.

Cross-cultural collaborations between Russian and Qatar cultural, educational and social institutions (museums, galleries, charity foundations, universities etc.) will be a meeting point for two distinct cultures, which unite respect for their historical heritage and the ability to respond to the challenges of contemporary world. These areas reflect Russia's and Qatar's mutual interest towards key cultural spheres in which the accent on one's needs and aspirations becomes the key to nation's prosperity.

The Year of Culture Qatar-Russia 2018 create an atmosphere of trust and understanding which is crucial to build business relationships and strengthen economic, tourist and cultural partnership between two countries.



### **Strategic Partner**

Credit Suisse – one of the world's leading financial services companies. Its strategy builds on Credit Suisse's core strengths: its position as a leading wealth manager, its specialist investment banking capabilities and its strong presence in its home market of Switzerland. Credit Suisse seeks to follow a balanced approach to wealth management, aiming to capitalize on both the large pool of wealth within mature markets as well as the significant growth in wealth in Asia Pacific and other emerging markets, while also serving key developed markets with an emphasis on Switzerland. Credit Suisse employs approximately 46'840 people. The registered shares (CSGN) Credit Suisse Group AG are listed in Switzerland and, in the form of American Depositary Shares (CS), in New York. Further information about Credit Suisse can be found at [www.credit-suisse.com](http://www.credit-suisse.com).



### **Automobile Partner**

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy). In 2017, the Audi Group delivered to customers about 1.878 million automobiles of the Audi brand, 3,815 sports cars of the Lamborghini brand and 55,900 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000

people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.



#### **Official partner**

Beluga is the number one vodka in the super-premium and ultra-premium segments in Russia. Its unrivalled taste has made Beluga a renowned global brand and a symbol of luxury and success. The entire Beluga Vodka range is produced at the historical Mariinsk Distillery, established in 1900 in one of the most tranquil areas of Russia, in the heart of Siberia some 300 kilometers from the nearest town. Beluga combines industry-leading, cutting-edge equipment and traditional techniques to create a truly exclusive product. Made with a special malt spirit and natural Siberian ingredients, including the purest water from artesian wells, all Beluga vodkas undergo a unique resting period lasting from 30 and 90 days. The result is an exquisite, velvety and luxurious taste, with each bottle having a distinct character. The perfect accompaniment for caviar, Beluga vodka is best appreciated neat. [www.vodka-beluga.com](http://www.vodka-beluga.com)



#### **Official Hotel**

The St. Regis Moscow Nikolskaya is a luxurious hotel located in the historical center of the city, the heart of the Russian capital, just a few steps away from the Red Square, the Kremlin and Gostiny Dvor – Cosmocoscow Fair's venue. The hotel offers 210 spacious rooms and suites, including the Presidential and Royal suites, 160 sq.m. each. Some of the rooms overlook the Lubyanka Square, others face a cozy inner courtyard. The hotel features an Italian osteria A Tavola, Lobby Bar Orlov, 6 conference rooms, including the Rooftop Hall with a panoramic view of the Kremlin and the Red Square. The hotel also offers an exclusive Iridium SPA complex with an indoor pool and patio, sauna, hammam and a modern fitness center. A distinguished feature of the hotel is its butler service for all room types, which provides individual service for every guest. [www.stregismoscow.com](http://www.stregismoscow.com) @stregimoscownikolskaya



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