

Main Partner



cosmoscow

7-9.09.2018

International
Contemporary
Art Fair

September 7–9, 2018
Gostiny Dvor, Moscow
cosmoscow.com

VIP Preview
Vernissage
6 September

Strategic partner



Automobile Partner



Official Hotel



Official Partner



COSMOSCOW PARTNERS WITH AUDI

Press release, August 8, 2018 – Cosmoscow International Contemporary Art Fair announces a two-year partnership with Audi. As part of the partnership, Audi will present brand new **Audi A7 Sportback** at the main venue of the fair at Gostiny Dvor on September 7–9 (Cosmoscow VIP Preview and Vernissage will take place on September 6). The large four-door coupé is the essence of a new luxury class design language of the brand with the four rings. Audi A7 Sportback sets progressiveness standards in its class while offering customers an expressive design, unsurpassed dynamics, the highest level of security and the most advanced solutions. The car boasts an intuitive all-digital control system with a tactile and acoustic response. The new Audi A7 Sportback can be rightfully considered the most high-tech car in the premium segment.

“We are happy about our partnership with Cosmoscow International Contemporary Art Fair. As part of it, the Audi brand will present its most progressive and dynamic models to the public. Audi has always paid a lot of attention to the design of its cars. That's why every new model of the brand with four rings has become a true discovery in terms of design offering a truly innovative approach to car production. Now we are pleased to present the new Audi A7 Sportback in which sporty dynamics, dynamic driving experience and the highest level of execution fully reveal the brand's slogan – Embodiment of Flawlessness,” said **Lubomir Najman, Head of Audi Russia**.

“I am very pleased with the start of our two-year partnership with Audi. It is important for us to cooperate with brands that consider the support of arts as part of their mission. Audi has previously partnered with major art institutions as the Berlin International Film Festival and the Garage Museum of Contemporary Art. I am sure that together we will be able to achieve excellent results,” added **Margarita Pushkina**,

Founding Director of Cosmoscow International Contemporary Art Fair and Founder of Cosmoscow Foundation for Contemporary Art.

As a part of the Cosmoscow Parallel Programme, an innovative showroom **Audi City Moscow** in Nikolskaya Street will host an exhibition curated by **Simon Mraz**, director of Austrian Cultural Forum in Moscow and member of the Board of Trustees of the Cosmoscow Foundation for Contemporary Art. The exhibition will feature **Natalia Alfutova's** large-scale **RABBIT HEART** installation. The project is an interactive platform "inhabited" by avatars created using information collected from the exhibition's visitors. The algorithm processes the information from social networks' profiles using neural networks in order to construct an animated avatar in the form of an anthropomorphic rabbit. The artist is interested in the phenomenon of the forthcoming total virtualization in which human life is closely intertwined with social networks and interactive applications that knows almost each and every detail of our lives. The exhibition will be open on September 5 (private preview) and will last through September 9.

"It all goes back to the popular idea of digital immortality – an individual's digital copy is able to live independently without its prototype. Imagine every person has such a copy and it lives and builds relationships in the virtual world in parallel with us. If in the past, in order to avoid routine job, we've been inventing machines which could hammer nails, then nowadays it's the best time to charge them with endless correspondence and keeping relationships in social networks. For instance, for me all this is really necessary routine. And what is interesting here: if we robotize relationships via simulation, will we be glad to entrust the choice of person to love to the machine?" added artist **Natalia Alfutova**.

Notes to editors:

Cosmoscow is supported by Main Partner **Qatar Airways**, Strategic Partner **Credit Suisse**, Automobile Partner **Audi**, Official Partner **Beluga** and Official Hotel **St. Regis Moscow Nikolskaya**.

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6th Cosmoscow International Contemporary Art Fair will take place from 7 to 9 September 2018 at Gostiny Dvor. 6 September is dedicated to press, collectors, and art professionals. Public viewing is from 7 to 9 September (12 pm to 8 pm).

[Tickets to Cosmoscow](#)

About Cosmoscow

Cosmoscow International Contemporary Art Fair was launched by Russian collector and philanthropist Margarita Pushkina in 2010 and aims to bring together both Russian and international collectors, galleries and artists. Cosmoscow is Russia's only international art fair taking place every September with its own spot in an international art calendar. The 5th anniversary edition of the fair took place at the Gostiny Dvor on September 8-10, 2017 representing a record number of 54 Russian and International galleries and welcoming 19,200 guests. Over 2,000 people visited Cosmoscow Collectors' Preview.

Partners



Main Partner

Qatar Airways, the national carrier of the State of Qatar, is celebrating more than 20 years of Going Places Together with travellers across its more than 150 business and leisure destinations. The world's fastest-growing airline will add a number of exciting new destinations to its growing network in 2018, including Tallinn, Estonia; Valletta, Malta and many more, flying passengers on board its modern fleet of more than 200 aircraft.

A multiple award-winning airline, Qatar Airways was named 'Airline of the Year' by the 2017 World Airline Awards, managed by international air transport rating organisation Skytrax. It was also named 'World's Best Business Class,' 'Best Airline in the Middle East,' and 'World's Best First Class Airline Lounge.'

Qatar Airways is a member of the oneworld global alliance. The award-winning alliance was named the World's Best Airline Alliance 2015 by Skytrax for the third year running. Qatar Airways was the first Gulf carrier to join global airline alliance, oneworld, enabling its passengers to benefit from more than 1,000 airports in more than 150 countries, with 14,250 daily departures.

Oryx One, Qatar Airways' in-flight entertainment system offers passengers up to 4,000 entertainment options from the latest blockbuster movies, TV box sets, music, games and much more. Passengers flying on Qatar Airways flights served by its B787, A350, A380, A319 and select A320 and A330 aircraft can also stay in touch with their friends and family around the world by using the award-winning airline's on-board Wi-Fi and GSM service.

Qatar Airways proudly supports a range of exciting international and local initiatives dedicated to enriching the global community that it serves. Qatar Airways, the official FIFA partner, is the official sponsor of many top-level sporting events, including the FIFA 2018 and 2022 World Cups, reflecting the values of sports as a means of bringing people together, something at the core of the airline's own brand message - Going Places Together.

Qatar Airways Cargo, the world's third largest international cargo carrier, serves more than 60 exclusive freighter destinations worldwide via its world-class Doha hub and also delivers freight to more than 150 key business and leisure destinations globally with more than 200 aircraft. The Qatar Airways Cargo fleet includes eight Airbus A330 freighters, 13 Boeing 777 freighters and two Boeing 747-8 freighters.



Year of Culture Qatar-Russia 2018

2018 has been announced as a Year of Culture between Qatar and Russia. Despite the differences in size, climate and geography, our countries share common values - the will to modernize yet save and cherish national traditions and the goal to build the most comfortable infrastructure maximizing human potential.

Cross-cultural collaborations between Russian and Qatar cultural, educational and social institutions (museums, galleries, charity foundations, universities etc.) will be a meeting point for two distinct cultures, which unite respect for their historical heritage and the ability to respond to the challenges of contemporary world. These areas reflect Russia's and Qatar's mutual interest towards key cultural spheres in which the accent on one's needs and aspirations becomes the key to nation's prosperity.

The Year of Culture Qatar-Russia 2018 create an atmosphere of trust and understanding which is crucial to build business relationships and strengthen economic, tourist and cultural partnership between two countries.



Strategic Partner

Credit Suisse – one of the world's leading financial services companies. Its strategy builds on Credit Suisse's core strengths: its position as a leading wealth manager, its specialist investment banking capabilities and its strong presence in its home market of Switzerland. Credit Suisse seeks to follow a balanced approach to wealth management, aiming to capitalize on both the large pool of wealth within mature markets as well as the significant growth in wealth in Asia Pacific and other emerging markets, while also serving key developed markets with an emphasis on Switzerland. Credit Suisse employs approximately 46'840 people. The registered shares (CSGN) Credit Suisse Group AG are listed in Switzerland and, in the form of American Depositary Shares (CS), in New York. Further information about Credit Suisse can be found at www.credit-suisse.com.



Automobile Partner

The Audi Group, with its brands Audi, Ducati and Lamborghini, is one of the most successful manufacturers of automobiles and motorcycles in the premium segment. It is present in more than 100 markets worldwide and produces at 16 locations in twelve countries. 100 percent subsidiaries of AUDI AG include Audi Sport GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and Ducati Motor Holding S.p.A. (Bologna, Italy). In 2017, the Audi Group delivered to customers about 1.878 million automobiles of the Audi brand, 3,815 sports cars of the Lamborghini brand and 55,900 motorcycles of the Ducati brand. In the 2017 fiscal year, AUDI AG achieved total revenue of €60.1 billion and an operating profit of €5.1 billion. At present, approximately 90,000 people work for the company all over the world, more than 60,000 of them in Germany. Audi focuses on sustainable products and technologies for the future of mobility.



Official Partner

Beluga is the number one vodka in the super-premium and ultra-premium segments in Russia. Its unrivalled taste has made Beluga a renowned global brand and a symbol of luxury and success. The entire Beluga Vodka range is produced at the historical Mariinsk Distillery, established in 1900 in one of the most tranquil areas of Russia, in the heart of Siberia some 300 kilometers from the nearest town. Beluga combines industry-leading, cutting-edge equipment and traditional techniques to create a truly exclusive product. Made with a special malt spirit and natural Siberian ingredients, including the purest water from artesian wells, all Beluga vodkas undergo a unique resting period lasting from 30 and 90 days. The result is an exquisite, velvety and luxurious taste, with each bottle having a distinct character. The perfect accompaniment for caviar, Beluga vodka is best appreciated neat.

www.vodka-beluga.com



Official Hotel

The St. Regis Moscow Nikolskaya is a luxurious hotel located in the historical center of the city, the heart of the Russian capital, just a few steps away from the Red Square, the Kremlin and Gostiny Dvor – Cosmocoscow Fair's venue. The hotel offers 210 spacious rooms and suites, including the Presidential and Royal suites, 160 sq.m. each. Some of

the rooms overlook the Lubyanka Square, others face a cozy inner courtyard. The hotel features an Italian osteria A Tavola, Lobby Bar Orlov, 6 conference rooms, including the Rooftop Hall with a panoramic view of the Kremlin and the Red Square. The hotel also offers an exclusive Iridium SPA complex with an indoor pool and patio, sauna, hammam and a modern fitness center. A distinguished feature of the hotel is its butler service for all room types, which provides individual service for every guest. www.stregimoscow.com @stregimoscownikolskaya