



**Cosmoscow launches TEO,
an online platform for
selling and promoting contemporary art**

Cosmoscow International Contemporary Art Fair is launching an online platform TEO (teodorus.art) to help both emerging and established art collectors in building and developing their private collections. By using IT technologies, TEO will offer users a wide range of services from buying and selling works of contemporary art to individual online consultations and acquaintance with the latest events of the art world.

Today, when the world is facing a pandemic, new horizons are opening up for online art sales. The TEO platform aims to support the business operations of art galleries during this time of crisis.

Cosmoscow will provide a carefully curated selection of artworks presented at the platform. The fair's long-term experience weighted in on the most outstanding Russian galleries joining the TEO platform including the following: Artmossphere, Artwin, Azot, Fragment, Futuro, Glaz, Gridchinhall, Heritage, KultProekt, Mirra, Osnova, pop/off/art, Roza Azora, Shaltai Editions, Syntax, Temnikova & Kasela, and HLAM. At the time of launch, more than 200 artists will be presented at the TEO platform. From now on, you can get acquainted with the latest works of contemporary Russian artists and purchase them not only at the Cosmoscow fair in September, but also 365 days a year.

There are plans for including up to 50 Russian galleries and for international expansion in the future. Garage Museum of Contemporary Art will also join the project as Cosmoscow 2020 Museum of the Year. As part of TEO, it will present a selection of items from its bookstore including a group of souvenirs commemorating different exhibition projects and selected books from the Garage's publishing program.

Margarita Pushkina, Cosmoscow Founding Director:

“Cosmoscow is more than an art fair held once a year. We carry out consistent activities to strengthen the Russian art market, support contemporary artists and art institutions. We initiate numerous art-related educational programs and events. Considering collecting as one of the most important markers of the advanced art market, we put our efforts into helping Cosmoscow visitors take this fascinating journey and start building their collections.

Today, we are proud to present the new TEO platform. I hope, it will become a convenient tool for collectors and will help them to discover new names and choose suitable artworks for their private collections.”

The project is named after Theo van Gogh, the brother of the famous Dutch artist and a successful art dealer. Thanks to his patronage and financial support, Vincent van Gogh was able to fully devote his life to painting and sell his first works. The TEO online platform is aimed at supporting Russian art and building communication between artists and collectors that would be comfortable for both sides.

Anna Andronova, Partner and TEO Director:

“In the world of globalization and new discoveries, we are taking a step into the future: now, anyone can easily follow what appears on the art market, acquire art and sell works from their collections without leaving home. The TEO platform offers a wide range of artwork in various media. It allows you to search in different categories. Convenient site navigation will help you define your request in no time and focus on art, which is a reflection of each user's personal preferences. The platform is perfectly suited to be used on your computer or mobile phone to make the shopping process even more comfortable.”

TEO platform: teodorus.art.

COSMOSCOW FAIR

In 2020, the 8th edition of Cosmoscow International Contemporary Art Fair will be held in Gostiny Dvor on September 11-13. Cosmoscow fair was launched by art patron and collector Margarita Pushkina in 2010 and aims to bring together both Russian and international collectors, galleries and artists. Since 2014, Cosmoscow takes place every September with its own spot in the international art calendar. In 2019, Cosmoscow was visited by more than 22 thousand people resulting in more than €1.7 million in terms of sales made by participating galleries.

Among other Cosmoscow activities there is the [Collectors Club](#) established in 2018. The Club aims to attract people who love contemporary art and want to be updated on current events, to collecting.

Anna Andronova

Anna graduated from the International Business and Business Administration department of the Moscow State University of Foreign Affairs with a degree in senior management and Master's programme in European law. In the past, she was the owner of Bonpoint and DaDa stores of clothing for kids. She is an avid art collector and connoisseur.

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