

zosr	noscow
2017	INTERNATIONAL
	CONTEMPORARY ART
	FAIR

Moscow | Press Release | 28 July 2017

STATE TRETYAKOV GALLERY WILL BECOME COSMOSCOW' 2017 MUSEUM PARTNER

Major Russian museum and Russia's only international contemporary art fair announce partnership for 2017

Cosmoscow will donate a work by a young Russian artist to the Museum's permanent collection

The 5th edition of Cosmoscow international contemporary art fair will take place within Moscow's Gostiny Dvor on 8–10 September 2017, supported by strategic partner Credit Suisse and jewelry partner Messika. The State Tretyakov Gallery will be Cosmoscow's Museum Partner for 2017.

The collaboration will include several elements, including an important donation to the Museum's permanent collection with participation of the recently established Cosmoscow Foundation for Contemporary Art.

In addition, Mrs. Zelfira Tregulova, Director of the State Tretyakov gallery will join Cosmoscow Art Fair Collectors' Board, while Irina Gorlova, Head of Contemporary Art Department will become a jury member of a newly launched *Cosmoscow Stand Prize*. Cosmoscow VIP card holders will also have special access to the museum's exhibitions free of charge throughout the Fair and until December 31, 2017.

Margarita Pushkina, Founding Director of Cosmoscow International Contemporary Art Fair and Founder of Cosmoscow Foundation for Contemporary Art says: "It is a great honor for our Fair to be partnering with a major museum for Russian Art on such an important occasion. We are thrilled that our Foundation will launch its activities with a donation to the State Tretyakov Gallery. We all here to support young and talented Russian artists and help them to gain recognition within our country as well as abroad. We hope that the choice of artist will appeal to the public and our initiatives will continue to further their success and recognition within the art world".

As part of the partnership between the Tretyakov gallery and Cosmoscow International Contemporary Art Fair a special acquisition of a work by young Russian artist to the museum's permanent collection will be made with participation of Cosmoscow Foundation for Contemporary Art. The artist and artwork will be announced during Cosmoscow's opening press call on 7 September. Established in 2017, Cosmoscow Foundation for Contemporary Art combines Cosmoscow non-commercial initiatives undertaken in recent years. The main objective of the Foundation is to support contemporary art in Russia, assist its integration into the international art market, the promotion of young artists and the development of art philanthropy in Russia. The Foundation will include various initiatives including prizes, projects, and will also provide direct funding to support unique cultural initiatives.

Mrs. Tregulova, Director of the State Tretyakov gallery joins the Cosmoscow Collectors' Board. Along with the Expert Committee, it is one of two main advisory bodies of the Fair. It includes the most prominent art professionals, collectors and philanthropists such as Teresa Iarocci Mavica, Vasili Tsereteli, Vladimir and Ekaterina Semenikhin, Dilyara Allakhverdova, Antoine Arnault, Natalia Vodianova, and Olga Vashchilina.

Mrs. Gorlova, Head of Contemporary Art Department at The State Tretyakov Gallery will become a jury member of a newly launched *Cosmoscow Stand Prize* that will offer free participation in the next Cosmoscow art fair to the winner. The jury will base their choice primarily on the booth's display proposal, considering factors such as integrity, originality, and the strength of the curatorial approach.

The final element of the collaboration will offer Cosmoscow VIP card holders the opportunity to visit The State Tretyakov Gallery's exhibitions free of charge through December 31, 2017. The Cosmoscow 2017 Parallel programme will include *The Modern Art: 1960–2000. Restart* exhibition, which is the fourth variation of the Museum's contemporary art collection display since the 2000's, dedicated to Russian art of the 1960's-2000's. The display features works from the legendary collection of Leonid Talochkin (1936-2002), which has rarely been seen in public for many years.

Contacts for Press Inquiries:

pr@tretyakov.ru | +74959533375

Elena Kurbatskaya | kurbatskaya@cosmoscow.com | +79167989987

Notes to editors:

Государственная Третьяковская галерея

Государственная Третьяковская галерея — один из крупнейших и самых посещаемых музеев России, история которого восходит к 1856 году.

В настоящее время более 180 000 экспонатов Галереи представляют всю панораму русского искусства XI–XXI веков. В здании музея на Крымском Валу – Новой Третьяковке – размещена единственная в нашей стране постоянная экспозиция отечественного искусства XX века: живописные и графические работы, скульптура, инсталляции, документации экспериментальных художественных практик. Экспонаты — свидетельства эпохи, подарившей истории искусства русский авангард – абстрактный экспрессионизм, супрематизм и конструктивизм, соцреализм, а также нонконформизм и московский концептуализм. Завершающая часть экспозиции, в которой представлены работы конца XX – начала XXI века, носит принципиально «открытый» характер – Третьяковская галерея стремится пополнять свое собрание актуальными произведениями изобразительного искусства.

Cosmoscow International Contemporary Art Fair

Cosmoscow International Contemporary Art Fair, aimed at bringing together both Russian and international collectors, galleries and artists, was launched by Russian collector and philanthropist Margarita Pushkina in 2010. Today Cosmoscow is the only international art fair in Russia and the CIS. Since 2014 it is an annual September event with its own place in an international art calendar. The latest edition of the fair took place at the Gostiny Dvor on

Cosmoscow Foundation for Contemporary Art

thousand people visited Fair's collectors' preview.

Celebrating its 5th anniversary, Cosmoscow decided to combine its non-commercial initiatives, undertaken in recent years, integrating them into a separate institution – Cosmoscow Foundation for Contemporary Art. The Foundation is based on Cosmoscow experience and expertise, accumulated over the years. The main objective of the Foundation is the systematic support of contemporary art in Russia, its integration into the international context, the promotion of young authors, and the development of philanthropy in Russia. The Foundation holds contests, delivers its own projects, and also provides direct funding to support unique cultural initiatives. The Foundation carries out activities in the following areas: education; execution (financial support) of certain projects and cultural initiatives, selected on both contest and non-contest basis; purchase of contemporary art works and their donation to museum collections.

September 9-11, 2016 representing 38 Russian and international galleries and welcoming nearly 16,000 guests. Two