

<u>Key contemporary art</u> collaborations at Cosmoscow

2025

The 13th edition of Cosmoscow will be held at the <u>Timiryazev Centre</u> (6/1, Verkhnyaya Alley) from 12 to 14 September 2025. Collectors and the art community will be the first to see the exhibition during the Preview on 11 September. Cosmoscow is supported by the general partner <u>Sberbank</u>, and the following companies: <u>Samokat; MR; Hutton; BORK; Ekonika; The Act; TUD; Beluga; Tête de Cheval; The Carlton, Moscow; Konstantin Chaykin; Myasnoy Dom Borodina; Mistral; Chupa Chups; Estetica Vision; 1811; Edis; Montazhnik; and Yandex x Splaces.</u>

This year, the fair will increase its area to 15,840 m² and will be located on two floors of the Timiryazev Centre. Guests will be able to explore 100 gallery and 20 partner stands, 12 non-profit cultural projects and a special project "India: How the Spirit Becomes Matter". The educational and discussion programs of the fair will be held in the lecture hall and media forum.

Following the traditions of past years, when brands actively collaborated with artists to create limited collections, installations and other creative initiatives, Cosmoscow will present a wide range of joint projects with the following companies: Sberbank; Samokat; MR; Hutton; BORK; Ekonika; The Act; TUD; The Carlton, Moscow; Konstantin Chaykin; Myasnoy Dom Borodina; Mistral; Montazhnik; RBC; Chupa Chups.

You can purchase a ticket and apply for accreditation for the 13th Cosmoscow International Contemporary Art Fair on the fair's official website.



Sber Lounge

A space for Sber's premium clients, where art, technology, and premium service will come together to create a unique atmosphere for business meetings, discussions, and exchange of ideas at the fair. The design of the living room, executed in the warm shades of premium banking, will create an atmosphere of comfort and trust, emphasizing the high status and exclusivity of the space.

Particular attention will be paid to the art object by Ivan Karpov, created specifically for the 13th edition of Cosmoscow using the GigaChat artificial intelligence. On the screens, guests will see video works and projects in the field of generative art, which will highlight current trends in contemporary art.

This year, the space will be enhanced with a lecture hall, where Sber experts, collectors, and representatives of the art community will meet. Visitors will be able to receive advice on investing in art, forming collections, and participating in closed projects.

<u>Sber Private</u> <u>Banking Lounge</u>

A cozy lounge for Sber Private Banking clients who value art, culture, and attention to detail. Here, fair guests will be able to relax and enjoy conversations about creativity with like-minded people.

The concept of the lounge is inspired by the symbolism of the "golden hour," when light becomes a metaphor for the path of life, reminding us of the enchanting beauty of the world when you look beyond the horizon. The lounge will become the embodiment of the new style of Sber Private Banking, which, through images, raises questions about the influence of large capital and the art of managing it.

The exhibition will feature works by authors working with painting and sculpture, giving the space not only artistic depth but also philosophical meanings.

Samokat

At Cosmoscow, Samokat will present a large-scale installation by Dmitry Kavka. The work refers to the history of the first optical devices, a magic lantern or a phantascope, which made it possible to "revive" images. Just like them, the installation will become a tool for observing the play of imagination: the viewer will find himself inside a kaleidoscope of images collected from scraps of memory and everyday details. These fantasies will remind you of dreams, where familiar fragments come together to form new stories.

In the center of the exhibition there will be an interactive game about imagination, which will help you listen to yourself to determine your mood or desire. For completing it, Samokat will prepare gifts: one of Dmitry Kavka's themed prints and a small compliment. https://samokat.ru

This year, the developer MR is participating in the fair with two projects united by the idea of "life as art." This concept underlies all of the company's projects and reflects its careful attitude not only to architecture but also to the city as a whole, its character, and its future.

The stand will be made in the format of a total installation, symbolizing the "foundation" and "framework" both of construction projects and social relations. The foundation with elements of assembly scaffolding represents the beginning of the future home and the development of connections that the developer builds with the city and its residents.

In the center of the installation there will be an art depository, a storage facility where drawings of two new MR projects (Jois and One) are presented. These works will provide viewers with a unique opportunity to look into the creation process and see the architectural ideas that will determine the future of the urban environment.

The concept of the stand was developed by the <u>Alexander Karpinsky</u> studio, known for its innovative approaches and attention to detail.

Cosmoscow x HUTTON Lounge

The developer HUTTON and Cosmoscow will present a joint Reflections lounge on the second floor of the fair's venue. Its concept will be intertwined with the presentation of the new visual style of HUTTON.

Reflections is an architectural metaphor for the new values of the HUTTON brand. Mirror surfaces and the signature blue color permeating the interior symbolize awareness, transparency, and an individual approach, where each project is a pure reflection of the client's worldview.

This meticulous visual series, where restraint meets expressiveness, serves as an emotional anchor. It will create an atmosphere of calm and purity in the midst of the rich art program of the fair, and soft geometric shapes and secluded relaxation areas will muffle external noise, turning the lounge into an island of thoughtful silence.

BORK

The BORK installation is a place of visual peace, in the center of which will be located the new BORK massage chair, embodying functional aesthetics. The project is inspired by a Japanese rock garden, where each element becomes an object of contemplation. The minimalism of the interior will be diluted with hand-embroidered images of the artist Vladimir Grig. They will contrast with the neutral palette and give the composition vitality and character.



EKONIKA

At the Cosmoscow fair, EKONIKA will present the <u>"Through the Looking Glass of Shoemaking" installation</u>. The design project was created in collaboration with an architectural studio and reflects an original view of craft and art. The project will include unique models of EKONIKA shoes and accessories.

Usually, the process of creating shoes is inaccessible to outsiders. This installation will provide an opportunity to look through the looking glass of craft, the way the author sees it. Each viewer will decide for themselves what to see in the reflection: craft, game, or their own path.

The interior of the installation refers to the game of chess. Just as a pawn can become a queen, so craft becomes art: from a simple blank to a perfect product, from an idea to a living embodiment on the other side of the looking glass. The installation will give viewers the opportunity to find themselves in a place that seems to capture a frozen scene from a dream.

A space without instructions invites the guest to explore, look at, and touch. Here, every curve of the form tells of manual labor, attention to detail, and deep expertise.

The ACT

The "Alone" installation is a joint project of The Act brand and artist Maria Katyanova. The collaboration refers to the intimate territory of the bathroom, a metaphor for privacy, where time with yourself becomes a source of strength, and daily care is an act of love and relaxation.

The heroines of Maria Katyanova's paintings, created specifically for the project, are caught in a moment of peace and inner silence. Immersed in themselves, they are frozen on the canvases in peace. Their emotions are honest, like a look in the mirror, in which everyone can see themselves.

This installation is not only an aesthetic statement but also a delicate invitation to dialogue with yourself. In every reflection, in every look, there is a reminder of the importance of personal boundaries and self-respect. Guests of the fair will have the opportunity to stop, touch the textures, and inhale the aromas of care products. Allow yourself to be in the moment and dissolve for a while among the blooming waters. To be alone with yourself and art.

For Cosmoscow 2025, TUD has prepared a new gallery concept in which everyone will become not only a spectator but also a participant: The Ugly Gallery. The brand will make you look at contemporary art from a completely different angle and will reveal beauty where it was previously unnoticed.

Together with the multidisciplinary artist and designer Misha Liberty, TUD will present 2 unique art objects: "Cool as Ice" and "Hot as Fire", which exist in a single copy. Ugly Ducklings are made of glass using the stained glass technique of Louis Comfort Tiffany. Also, for the first time in an offline art space, an aroma mirror Chroma collection will appear. And in the Cosmoscow Kids area, little visitors and their parents will be greeted by Duckberry and Eggstraw, created in collaboration with Chupa Chups.

Cosmoscow visitors will also be able to see limited-edition collectible art objects created in collaborations with famous people (athletes, stars, cultural icons) and brands that have changed the world and influenced the course of history. Among them are Los Angeles artist Punk Me Tender, neo-expressionist Jean-Michel Basquiat, Pantone Color Institute, boxer Mike Tyson, king of pop music Michael Jackson, Mexican artist Frida Kahlo, artist Harif Guzman, Coca-Cola, and many others.

The Carlton, Moscow

The Carlton, Moscow will become a guide to the art of PROVMYZA group (Cosmoscow 2025 Artist of the Year). In September, guests will be able to see "Snowdrop", one of the most famous video works by Galina Myznikova and Sergey Provorov, in the hotel rooms and suites.

The project embodies a total synthesis of artistic media: video art, cinema, photography, performance, theater and visual installations dissolve into each other, forming a complex and always ambiguous reality.

Konstantin Chaykin

Konstantin Chaykin's stand is an exploration of the theme of time in its broad sense through the prism of fine art. Each element of the space ideologically reflects the dualism of the artist's microworld: final works (watches and paintings) will be presented along with prototypes that lift the curtain on the secret of creating masterpieces in Konstantin Chaykin's workshop.

Mistral

The paradox of the "don't think" imperative is what this installation explores. As soon as we try to repress a thought, it takes over our consciousness with renewed vigor, forcing the mind to swing like a pendulum between the order and its violation. This is self-censorship, leading to a light trance of obsession.

But what if one of these thoughts no longer has a reason to exist? The Mistral brand has taken care of the quality of buckwheat so that you can free your internal dialogue. Now you won't need hypnosis to stop thinking about it.

RBC

What are we looking at? And what do we really see? This year, the RBC stand at the Cosmoscow fair will be dedicated to reflections on the difference between "looking" and "seeing." Thus, one of the main slogans of the "RBC Visionaries" project becomes the motive of the stand. And its main character is Nizhny Novgorod's Tikhaya studio.

This year Tikhaya celebrates its 10th anniversary. This date is definitely a result and also a process, without which any results are hardly possible. The process turns out to be the main theme and, at the same time, a metaphor, a guide, and an opportunity not just to look but to really see.

Montazhnik

Montazhnik will present at the fair works by artists from the Mesto Vzaimodeistviya art group, who will combine autonomous practices into a common field of searching for form, color, and meaning. The works by Tatyana Spasova are based on the study of the parameters of chance and control: the tension between control and chaos gives birth to new visual series. Anastasia Geraskina explores the nature of reality and its reflections. The works by Nadezhda Prades form spaces of silence and ephemerality, where the viewer is immersed in perceptual experience and faces a state of uncertainty. Lana Stalnaya examines the anthropological aspects of interaction between humans and global systems, exploring how the personal is woven into large-scale processes. Together, the artists' practices form a polyphonic field at the fair's stand, where the individual will expand into the universal. In the exhibition, the works will not only enter into a dialogue but also form a collective fabric in which different intonations will present a new artistic code.

data.relic: a
sculpture about
AI and human
presented by
Yandex x SPLACES

The data.relic sculpture is part of a project created by the art & science studio SPLACES and the creative studio 7.47 for the Yandex and Tretyakov Gallery exhibition <u>"Man and Networks: Who Creates Whom?"</u> In the spring of 2025, viewers and Yandex users answered questions about the interaction of humans and AI, and their opinions formed a "data cast," the final sculpture.

At Cosmoscow, the project will be presented in a new format: visitors will again be able to take part in the survey, watching how the answers change the projection on the stone. data.relic explores not so much technology as people themselves: our fears, choices, and ability to empathize, preserved through digital mediation. The team will donate funds from the sale of the sculpture to the Yandex Help is Nearby fund, turning the dialogue about technology into a gesture of solidarity and care.

<u>PERFORMA kinetic</u> drama

On September 14 (at 7 p.m. and 9 p.m.) the new PERFORMA festival of performing arts will present a special event as part of the Cosmoscow International Contemporary Art Fair. The <u>Horse Hour</u> kinetic drama performance is a collaboration with the Context. Diana Vishneva festival and multimedia artists Panterra. It is a plastic exploration of human interaction with new forms of mind.

Human life next to the new forms of mind and their inner perception of trust, the need to keep up with progress, the influence of technology on decisions and the future becomes the central theme of the choreography, expressed through the image of the "horse hour" chronotope. The choreographic production in the languages of dance and media explores the state of transition from the living to the mechanical, from the natural to the algorithmic. The viewer becomes a witness to a plastic study of the theme of human interaction with the new forms of mind, as well as their own feelings reflected on the background of accelerating progress.

Cosmoscow Kids 2025: Chupa Chups planet — the art of joy

The Cosmoscow 2025 contemporary art fair will present a children's program created in collaboration with the Chupa Chups brand. The children's area of the fair will turn into a real "Planet of Fun," a universe where art becomes a game, and a game becomes art. Here, every child will be able to feel the taste of creativity and reveal their potential through joy and experimentation.

The program includes a series of workshops built on the languages of contemporary art. Young participants will create surreal self-portraits, develop original logos inspired by Chupa Chups, and paint T-shirts and bags, turning them into art objects, and also collect jewelry and keychains. An important part of the process is playing with shapes, colors, and symbols: from everyday objects to fantastic images.

A separate "Art Readings" block is a presentation of the family book "Art Games" by Lucy Vinograd, including stories about artists and their works, presented in an easy and exciting form. Here, children are drawn into culture through vivid storytelling.

The Chupa Chups Planet at Cosmoscow Kids is a space where art becomes the language of play and experimentation. Here, you can freely try, make mistakes, and create anew. This experience unites children and parents: adults see their children's talents unfold, and children feel that contemporary art is not something distant but a close and understandable part of their world.

Cosmoscow Kids 2025 and Chupa Chups invite you to discover art through joy, freedom, and the taste of life.

Cosmoscow — the largest international contemporary art fair, designed to unite both Russian and international collectors, gallery owners and artists, founded by Margarita Pushkina in 2010. Since 2014, the fair has been held in September, securing a place for itself in the international art calendar.

Brief background

2010 First Cosmoscow fair 2014 2nd edition: 30 galleries, 7,000 people 2015 3rd edition: 34 galleries, 14,000 people

2016 4th edition: 34 galleries, 16,000 people

2017 5th edition: 54 galleries, 19,200 people, establishment of the Cosmoscow Foundation and the Cosmoscow Collectors Club

2018 6th edition: 66 galleries, 19,000 people

2019 7th edition: 67 galleries, 22,000 people (the fair was included in the report of The Art Basel and UBS Global Art Market)

2020 8th edition: 70 galleries, 9,600 people, establishment of the online platform TEO and the fair of young art blazar

2021 9th edition: 77 galleries, 15,000 people

2022 10th anniversary edition of Cosmoscow: 72 galleries, 24,000 people

2023 11th edition of Cosmoscow: 80 galleries, 31,000 people

2024 12th edition of Cosmoscow:
91 galleries,
50,000 people